

# GAT Management Newsletter

GOODYEAR ATOMIC CORPORATION

a subsidiary of

THE GOODYEAR TIRE & RUBBER COMPANY

Editor - H. McClelland

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THE "MASTER IMAGER," a new electrostatic plate maker which was installed February 4, 1972, has already saved GAT a considerable amount of money. As of May 2, there have been 4,421 plates made on the machine at a cost of \$309.47. The same number of plates would have cost \$1,326.30 on the old Itek machine. At this rate, the plate maker will pay for itself within four years.

J. E. HARSHMAN is conducting a series of seminars during June to instruct selected personnel from each division in the new Uniform Accounting System which will be used at all three gaseous diffusion plants after June 30.

NEW SALARY EMPLOYEES INCLUDE: CLARK LEE SHAW, a fire protection engineer in D-110, who got his BSEE degree from Tennessee Tech. last June. He and his wife, Sally, live in Chillicothe. DALE V. HORN is a staff engineer in D-761. He has been an office manager for Kennon Construction Company of Nashville since January, 1968. He and his wife, Lorene, live at Lake White. PAUL D. BROWN, Jr., an ME student, and LARRY D. LITTON, a ChE student, are both co-ops from W. Va. Institute of Technology. ALMA WICKER (GAT 10-69 to 6-70) has been rehired as a clerk in D-311; GARNET BROWN (GAT 4-53 to 6-58) has been rehired as a clerk-typist in D-224. She is the wife of TRUMAN BROWN and the sister of CHARLOTTE YATES.

L. G. SWOPE and R. D. JACKSON conducted a science demonstration for 130 students of Massieville Elementary School on May 18.

SOME OF OUR RETIREES are far from retired as far as community activities are concerned. Mike Stoops is an example. Besides being executive secretary of the Scioto County United Fund, he is a member of the board of a number of organizations including the Portsmouth Elks, the Ohio Citizens Council, and the Portsmouth Receiving Hospital. Lou Hochberg, recently retired as executive secretary of the Jackson Chamber of Commerce (Lou is still young at 70), was general chairman (again) for Jackson's annual Trout Festival. Millard Line is going to handle Pike County's Blood Program for the coming year. Bill Taylor is active in obtaining engineering data for Lake White residents' proposed sewer system. Peg Ellsesser has been chairman of the Portsmouth Elks student leadership and scholarship program for a number of years, and he also helps at the YMCA. Paul Harres upset the incumbent of more than 20 years in the primary and will be Jackson County's next-county engineer.

### MANAGEMENT NEWS---ON THE NATIONAL LEVEL

TO HELP YOU DECIDE where to live when you retire, write to CPU, P. O. Box 294, Newtown, Pa. 18940. Ask for the booklet entitled "How to Prepare for a Life of Leisure." Included in the booklet are two questionnaires. One for people who want to live in mobile or modular homes and one for those who want live in apartments, condominiums, single family homes, etc. Anyone interested, fills out one of the two questionnaires and sends it along with \$1.00 to "Leisure-Find" at the above address. They match your requirements with the available facilities and send you a full report on each one that provides the accommodations you want in the area you select and for the price you are able to afford.

THERE WERE TWO two-year educational institutions in Ohio in 1964. Now there are 42.

THE NATIONS that benefited most from the devaluation of the dollar are expected to send many more tourists to this country. Japan, whose currency is now worth 16.7% more in relation to the dollar, is expected to send as many as 45% more tourists than last year. Switzerland, whose currency now buys 15% more, is expected to send 22% more tourists; West Germany, whose currency is worth an additional 13.6%, may send 25% more. The Commerce Department estimates that every \$20,000 spent by foreign tourists (excluding transportation) creates one job. Last year, foreign tourists spent \$2.9 billion here—this year, their expenditures are expected to total \$3.5 billion.

G. I. BILL enrollments of 1,043,000 veterans and servicemen in college, high school and on-the-job training programs in November, 1971, was the highest total of any November since 1951.

EMPLOYEES at AT&T are helping to control pollution by using two waste baskets. Writing paper, reproduction paper, envelopes, manila folders, computer cards and other high-grade wastepaper are tossed into the "good" basket. Newspapers, magazines, cardboard, coffee cups and similar items go into the other basket. When they are emptied, the paper from the good baskets is baled and sent once a week to a paper company for recycling. For every ton of paper recycled, 17 trees do not have to be cut down.

TEROTECHNOLOGY is a new word or term coined in Great Britian because of serious concern by leaders of industry, labor and the business press over the low status of plant engineering and maintenance. It is defined as "the technology of installation, commissioning, maintenance, replacement, and removal of plant machinery and equipment, of feedback to operation and design, and of related subjects and practices."

COMPUTERS in company headquarters in Phoenix, Arizona, can give the exact location or scheduled destination of 110,000 U-Haul trailers and 35,000 U-Hall trucks scattered all over the country as of any Monday morning of the preceding week.

THE XEROX COMPANY is giving 21 employees up to one year's paid leave of absence from their jobs so they can devote their efforts to social welfare projects which range from work with the mentally retarded to helping ex-convicts. The employees include 18 men and three women who hold jobs ranging from drill press operator to vice president of subsidiary.

A NEW TV DEVICE permits parents to set a daily limit on the amount of time their youngsters can watch programs. A locked control box can be set for any period between 15 minutes to 5-3/4 hours. At 4 a.m. the device resets itself for another day.

MANY PEOPLE, according to a Michigan State professor, deliberately seek danger in reckless recreation involving high-powered cars, snowmobiles, boats, etc., because they get no satisfaction from their jobs. The professor says many of today's jobs are so dull that workers have to get their kicks by living dangerously outside the plant or office.

66 TO 80% of all housing construction will be factory built by 1980, according to George Romney, secretary of the Department of Housing and Urban Development (HUD).

DID YOU KNOW that not far from Route 80, outside of the little town of Hazard, Kentucky, is a place known as "Valley of Troublesome Creek" and in this tiny community lives a family whose members have blue skin? Dr. Cawein of the University of Kentucky College of Medicine says their unusual color is caused by a rare enzyme deficiency that is passed from one generation to another. They seem perfectly normal in other respects.

### THOUGHTS ON MANAGEMENT

THE NEW SOCIETY of the near future offers few roots in the sense of truly enduring relationships. But it does offer more varied life niches, more freedom to move in and out of these niches, and more opportunity to create one's own niche, than all earlier societies put together. It also offers the supreme exhilaration of riding change, cresting it, changing and growing with it--a process infinitely more exciting than riding the surf, wrestling steers, or the pursuit of kicks from drugs. For the individual armed with self-mastery and high intelligence who makes the necessary effort to understand the fastemerging super-industrial social structure, who finds the "right" life pace, the "fast" sequence of sub-cults to join and life style models to emulate, the rewards will be ample.

-- Alvin Toffler "Future Shock"

IT'S EASY to spot the man who has everything. He's on vacation, and it's strapped to the top of his car.

-- Bill Copeland

AS FAR as preparing young people for careers our schools are failing badly. For the half of our high school students who go on to college—and particularly for those who finish—the record is not bad. But for the other half who go into vocational or general education, it's a different story. Vocational training is often ineffective, but general education is even worse. Here is an educational track, taken by 30% of our high school students, that leads neither to college nor to jobs. It does in fact lead no where—there is nothing but disillusionment and despair at the end of the line. The end result is a youth unemployment rate that is almost a national scandal. It represents a tragic waste to the individual and an economic loss to the nation.

-- J. D. Hodgson, Secretary of Labor

IF I AM NOT for myself, who will be? But if I am only for myself, what am I?

--Hillel

YOU HAVE HEARD of our dwindling natural resources. And I, too, am apprehensive. The natural resource which, as it dwindles, concerns me the most is our national character. Boldness, courage, patriotism, imagination, sacrifice, hard work, a willingness to think of generations to come, have brought us to where we are.

--Dr. Joseph C. Robert, lecturer and author

GOLF is a physical and mental exertion made attractive by the fact that you have to dress for it in a \$500,000 club house. The game is played on carefully kept grass, with little white balls and as many clubs as a player can afford. These little white balls cost from 50¢ up, and it is possible to support a family of 10 people for five months on the money represented by the total cost of balls lost by golfers on a single afternoon.

--W. C. Fields, former movie comedian

SIGN IN country store: Them that can brag without lying, let 'em brag.

--contributed by V. S. Emler

THE GREAT MAJORITY of improvements in our world did not come by accident, but rather as a result of man's ingenuity, his sense of imperfection, and his constant search for improvement. When an improvement—no matter how small—is made, it marks its discoverer as a person of imagination with a real, active interest in his work. It is truly a mark of distinction... The supervisor who wants to make an indelible mark of his own must never cease to search for the improvements which can be made in the jobs over which he has any sort of control.

--From "Management for Air Force Supervisors" and contributed by R. E. Cormany

I NEVER LOST a little fish--yes, I am free to say it always was the biggest fish I caught that got away.

-- Eugene Field

THE DISTRIBUTION of instructional costs between student and society will substantially change in the decade of the 70's. Where students now pay about a third, they may in the coming years be asked to pay two-thirds or three-quarters of the instructional cost at public universities. The constantly rising cost of higher education is being resisted by tax-payers and legislators and they realize there is an alternative to high taxes and relatively low charges.—John D. Millett, chancellor, Ohio Board of Regents

THESE ARE DIFFICULT DAYS for politicians. With the population explosion, they can't even declare themselves in favor of motherhood without losing some votes.

-- Laughing Matter

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## WHO'S WHO IN MANAGEMENT

IVAN E. BROWN is a foreman-maintenance in D-712. He is responsible for the activities of six first-class instrument men and two apprentices in maintaining, repairing,

and upgrading existing and installing new instrumentation in the X-333 Process Building, X-533 Switchyard, and X-633 Pump House. He reports to D. C. PATE, supervisor of Instrument Maintenance.

Mr. Brown attended Minford High School, obtaining his H. S. Equivalency Certificate under the GED Program; completed a correspondence course in radio repair through the National Radio Institute, and a one year radio-teletype school program while serving in the U. S. Army (1949-52) as a staff sergeant. He operated a radio repair shop (1946-49) in Minford and worked as an electrician for North American Aviation in



Columbus for a year before joining GAT as an instrument mechanic 2/c in September, 1953. His promotion to instrument mechanic 1/c came in September, 1954, and he was promoted to his present position in September, 1970.

Ivan, his wife, Betty Jean, a daughter, Ruth Ellen (16), and three sons, Joseph Elwood (15), Rex Lee (14), and John Allen (10), live at Route 4, Lucasville (near Minford). They attend the United Methodist Church and Ivan is a member of the Willys Knight Antique Car Club (National), The Ohio Valley Coin Club, American Numismatic Association, the GAT Formen's Club, and the American Legion Post 622 at Minford. He has been the finance officer of that Post for the past 15 years.

# GAT NAMES AND FACES IN THE NEWS



N. H. HURT



G. D. ALTHOUSE



D. B. JONES



R. K. MOCHERMAN



DR. H. B. LEHMAN

N. H. HURT spoke to approximately 150 AEC and contractor personnel during the AEC-Wide Property Management meeting (May 23-25) at the Stardust Hotel in Las Vegas. His subject was "Management of Idle Property by Tagging."

G. D. ALTHOUSE spoke to approximately 25 members of the Beaver Lions Club at their dinner meeting on June 6. His topic was "The Light Side of Management."

D. B. JONES is the president of the Chillicothe Hospital Board of Directors (February 1972 - January 1973). Don had previously been a member of the Board for a number of years.

R. K. MOCHERMAN is president of the Chillicothe Jaycees. His term runs from July 1, 1972 - June 30, 1973.

DR. H. B. LEHMAN was the principal host for a plantsite visit of approximately 12 Ohio State University Hospital physicians on May 26th.